



InnoHealth China 2020



PRESS RELEASE

Go China with InnoHealth China: Call for Ideas & Innovation

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The InnoHealth China campaign is launching its "Call for Ideas & Innovation" (application period **September 16 – December 16, 2019**) which addresses the German healthcare community. In particular, InnoHealth China is looking for tandems each consisting of one representative from German research institutions and one representative from the German Mittelstand (small and medium sized enterprises, SME) and start-ups, who develop application-oriented technologies or processes in the fields of eHealth and bioeconomy. The parties should participate as already existing Research-SME-Tandems and be interested in international encounters.

With the aim of combating and researching widespread diseases worldwide, this Call for Ideas & Innovation concentrates on the main subjects eHealth and Bioeconomy. The sub-themes of eHealth are Artificial Intelligence and Telemedicine; within Bioeconomy, Biotechnology & Drug Discovery, Precision Healthcare or Healthy Food should be covered in the application.

InnoHealth China aims to initiate and strengthen project development with Chinese research institutions and companies, which is why the Fraunhofer-Gesellschaft is offering an exclusive delegation trip, the Matchmaking Tour to China and a workshop for promoting research and find out about possible funding programs to a total of 10 German Research-SME-Tandems who will be selected by an independent expert panel. In addition, the German tandems may invite their Chinese partners for the German R&D Tour to Germany in order to continue their cooperation dialogues.

The campaign InnoHealth China is led by the Fraunhofer-Gesellschaft and part of the fourth phase of the International Research Marketing initiative of the Federal Ministry of Education and Research (BMBF). More about the campaign, the call and the application documents can be found on:

www.research-in-germany.org/innohealth/program/call-for-ideas-and-innovation

Press Contact & Further Information

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