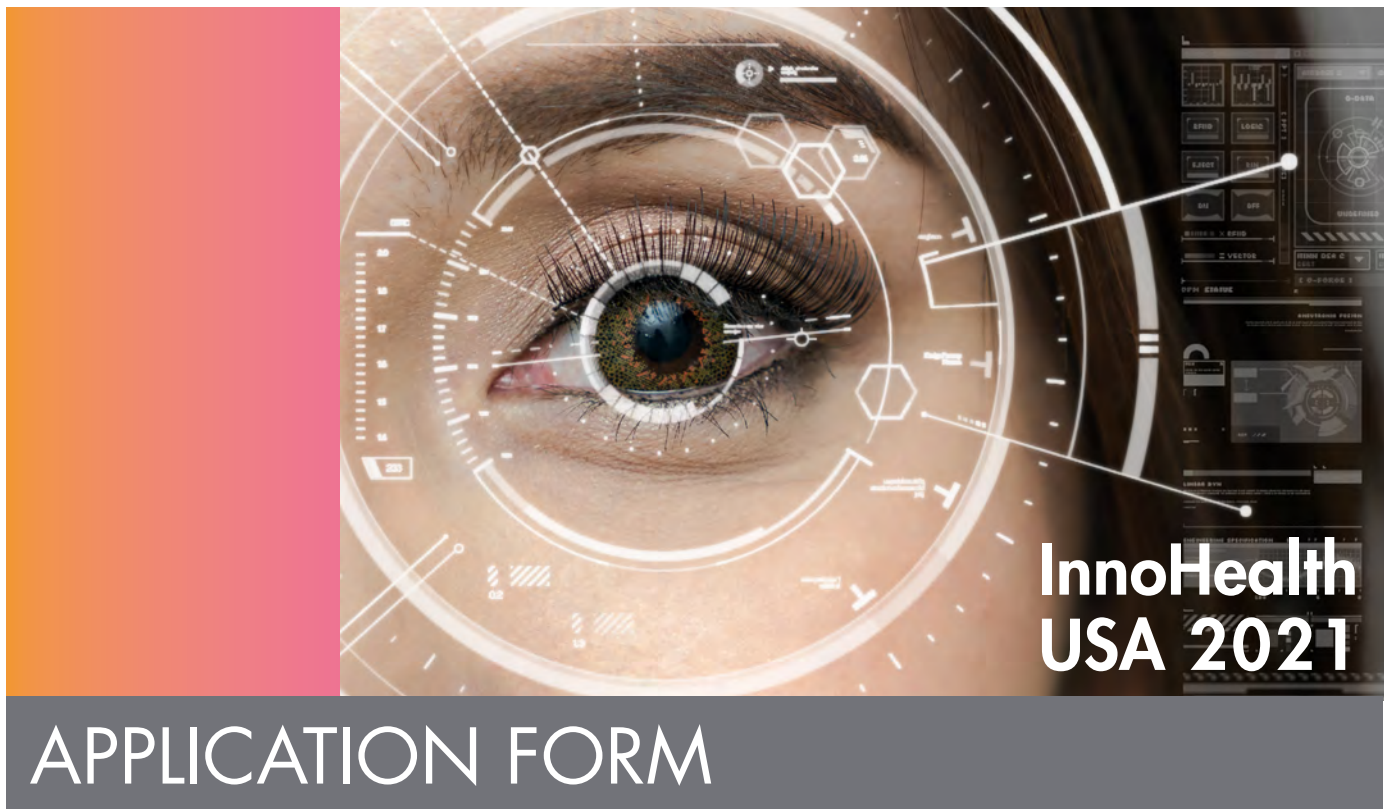




InnoHealth USA 2021



Health Data to X – Innovations in Cross Atlantic Applied Data Solutions for Health Call for Ideas & Innovation for Research-SME-Tandems

Entry Criteria

Entry Candidates	Tandem Application, i.e. 1 Researcher & 1 SME/Start-Up Representative from Germany
Entry Topics	Digital Diagnostics & Smart Sensors
Entry Language	English
Entry Deadline	November 15, 2020 (11:59 p.m. CET)
Entry Address	research-in-germany@fraunhofer.de
Call Consultation hours	October 13, 2020, 17:00 p.m. (CET); November 3, 2020, 17:00 p.m. (CET)

Your benefits at a glance (see guidelines for detailed information)

- A 5-day **Matchmaking Tour*** to the US for 10 German Research-SME-Tandems, including visits to companies, universities and research institutions with a focus on digital health in the Silicon Valley/Greater Bay area and the Boston/Cambridge area. DATE: **June 7–11, 2021** (prior to the BIO International Convention in Boston)
- A 1-day **Idea2Project Workshop*** in Germany for 10 Research-SME-Tandems to present their project ideas to relevant funding institutions and receive information on concrete funding opportunities. DATE: **(September 15, 2021 in Berlin)**
- A 5-day **German R&D Tour*** for 20 US scientists and/or SME representatives including visits to relevant institutions of German health research. DATE: **November 8–12, 2021** (prior to the MEDICA trade fair in Düsseldorf)

* In case of ongoing or reinstated travel restrictions due to the pandemic, the events will be implemented virtually.

AN INITIATIVE OF THE



Federal Ministry
of Education
and Research

 **Fraunhofer**

**Research in
Germany**



Land of Ideas



InnoHealth USA 2021

Researcher

Title	Academic title		
First name	Last name		
Birth date			
Research institution/university			
Address			
Phone number			
Employed at institution since (year)			
Job title			
Research team members (optional)			
How did you learn about the InnoHealth USA 2021 Campaign? (Please select)			
Personal email from Fraunhofer	Colleagues	Cooperation / tandem partner	Press release
Subscribed newsletter(s)	Social Media	Research-in-Germany website	Others

SME/Start-Up Representative

Title	Academic title		
First name	Last name		
Birth date			
Company			
Address			
Phone number			
Total number of employees			
Employed at company since (year)			
Job title			
Project team members (optional)			
How did you learn about the InnoHealth USA 2021 Campaign? (Please select)			
Personal email from Fraunhofer	Colleagues	Cooperation / tandem partner	Press release
Subscribed newsletter(s)	Social Media	Research-in-Germany website	Others

Main contact person of the tandem

AN INITIATIVE OF THE



Federal Ministry
of Education
and Research



Research in
Germany

Land of Ideas



InnoHealth USA 2021

Your collaborative project idea focuses on (Please select one)

Digital Diagnostics

Smart Sensors

1 **Title of your collaborative project idea**
(It should contain 1–3 words, maximum of 30 characters; subtitle maximum of 60 characters)

2 **Please describe exactly what your innovation idea is about by giving a specific scenario of how your technology/project can be implemented.** (Maximum of 1,200 characters)

3 **What is the Technology Readiness Level of your innovation?**
(Level 1–9, according to the EU Horizon 2020 Work Program, Appendix G.)

Level 1

Level 2

Level 3

Level 4

Level 5

Level 6

Level 7

Level 8

Level 9

Comment (max. of 300 characters)

AN INITIATIVE OF THE



Federal Ministry
of Education
and Research

 **Fraunhofer**

**Research in
Germany**



Land of Ideas



InnoHealth USA 2021

4 Please specify what potential for German-US cooperation your project holds.
(Maximum of 800 characters; you may start out by stating why your project idea would be suitable to progress as a German-US project scenario)

5 How can the German and US healthcare sectors benefit from implementing your technology?
(Maximum of 1,200 characters. Please state which challenge of the German and US healthcare sector your project addresses, and how your technology contributes to the solution.)

6 Please specify a potential customer or target audience whom you would like to address if selected for InnoHealth USA. (It should contain a maximum of 300 characters)

AN INITIATIVE OF THE



Federal Ministry
of Education
and Research

 **Fraunhofer**

**Research in
Germany**



Land of Ideas



InnoHealth USA 2021

7 Please provide a rough project plan with major milestones and investment needs (completion dates and financial requirements) for the implementation of your technology or project in cooperation with a partner from the US. (Maximum of 1,300 characters)

8 Is there any additional information we should consider when evaluating your project?
(It should contain a maximum of 1,000 characters)

AN INITIATIVE OF THE



Federal Ministry
of Education
and Research

 **Fraunhofer**

**Research in
Germany**



Land of Ideas



InnoHealth USA 2021

I confirm that I have read and hereby accept the InnoHealth USA 2021 guidelines (available at www.research-in-germany.org/innhealth/call-usa).

I hereby confirm that I have taken notice of all relevant dates associated with the InnoHealth USA campaign and ensure my availability.

Jun 7–11, 2021 Matchmaking Tour to USA
Sep 15, 2021 Idea2Project Workshop in Germany
*Nov 8–12, 2021 German R&D Tour (*only if selected participant)

I hereby accept to receive regular updates and information about the campaign via email and confirm to react in a timely manner to any related inquiries or requests.

Please note

Only complete application forms submitted to research-in-germany@fraunhofer.de will be processed for evaluation!

Confirmation to all project conditions is obligatory for the acceptance of your application!

For further questions please visit <https://www.research-in-germany.org/innhealth.html>

or join our **Call consultation hours** where Project Leader Rebekka Freitag-Li answers your questions in person.

Option 1:
October 13, 2020, 17:00 p.m. – 18:00 p.m.

Option 2:
November 3, 2020, 17:00 p.m. – 18:00 p.m.

To participate, **please register** at the latest one day in advance at research-in-germany@fraunhofer.de

Thank you for your application!

AN INITIATIVE OF THE



Federal Ministry
of Education
and Research

 **Fraunhofer**

**Research in
Germany**



Land of Ideas